



# Cantley Primary School

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School Lane, Cantley, Norwich NR13 3SA



AIM Federation: Small schools, big opportunities

Tuesday 1st October 2024

Dear Parents/Carers,

## Asda Cashpot

As a small school, we are always looking for initiatives to raise money and ultimately improve our children's experiences throughout their learning journey with us.

Therefore, we were excited to hear about the 'Cashpot for Schools' supported by Parentkind in conjunction with Asda. We are hoping that there are many families, who shop online or in-store at their local Asda supermarket and are willing to take advantage of this great opportunity to raise funds for our school.

Every time a customer shops with Asda using their Rewards app, the supermarket will donate 0.5% of the value of their spend to our school CSA account. Also, every customer who chooses our school, Asda will put £1 into our school's Cashpot, and another £50 when our school's first opted-in customer spends in-store or online.

You can opt in by simply downloading the Asda Rewards app and choosing Cantley Primary School as your named school. This will ensure reward monies from your weekly shop go direct to our school fund. All online orders for groceries and George labels qualify for this incentive and it is open until 30th November 2024.

Please download the app and start supporting Cantley Primary today.

If you have any further questions please do not hesitate to contact the school office.

Kind regards

Mrs Kathryn Andrews  
Head of School

